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# COOKIES POLICY

This “Cookies” Policy is an integral part of our General Terms and Conditions of Use (available in the “General Terms and Conditions of Use” section of the Site).

We have developed it so that all Users can be fully informed i) about the cookies that may be installed on their connection terminal, whatever it may be (computer, tablet or smartphone), ii) about the use that could be made of these cookies, iii) as well as how to activate them, or on the contrary to deactivate them, according to the User's preferences.

The cookies that may be issued by the Company, and/or its partners, are thus used solely for the purposes described in this “Cookies” Policy, subject of course to the choices made by the User via the settings of the navigation software used to visit the Site and/or the Services offered.

## **I) WHAT IS A “COOKIE”?**

A “Cookie” is a text file that allows its issuer, during its period of validity, to recognize the connection terminal concerned each time that this terminal accesses digital content containing Cookies from the same issuer.

When you use your Internet browser software to consult our Site and/or its Services (which may include possible advertising content), information relating to the path taken by your connection terminal may be recorded in “Cookies” which are then installed on your terminal and/or your Internet browser.

## **II) HOW ARE COOKIES USED?**

### **A) Types of existing Cookies:**

It is essential to begin this typology by specifying that only the issuer of the Cookie (i.e. its creator) is likely to read or modify the information contained by a Cookie.

External cookies may also be included in the advertising spaces that we place on the Site and/or our Services. These Cookies then allow advertisements from advertisers to be displayed on your connection terminal.

There are different types of Cookies:

- Audience measurement and behavioral analysis cookies;
- Navigation cookies;
- Social media cookies;
- Cookies issued by third parties via advertisements.

### **1) Audience measurement and behavioral analysis cookies**

These Cookies allow us to establish statistics and volumes of traffic and use of the various elements that make up the Site and/or the Services (search and usage paths, content visited, etc.). They allow us to optimize and improve them, for example by modifying the ergonomics, the content offered or the ease of searching for the information you wish to find.

## **2) Navigation Cookies**

These Cookies allow us to establish statistics and volumes of traffic and use of the various elements that make up the Site and/or the Services (search and usage paths, content visited, etc.) They allow us to optimize and improve them, for example by modifying the ergonomics, the content offered or the ease of searching for the information you wish to find.

These Cookies allow in particular to improve the performance of the Site and/or the Services offered. This is so that you can benefit from an improved and optimized user experience. These Cookies are placed on your connection terminal (computer, tablet or smartphone) without having to require your prior consent.

### **Possible functions:**

- Save personal or selected information recorded during your use of the Site and/or Services.  
Examples: choosing your country, your language, etc.
- Ensure the optimization of the presentation of the Site and/or Services for your specific and personal needs.  
Examples: display and navigation visually optimized for your connection terminal (computer, tablet or smartphone), and/or your operating system, and/or your Internet browser and/or the setting of your selected language of use, etc.
- Implement security measures.  
Example: when you need to reconnect to the Site after a certain period of inactivity on your Internet browser, etc.
- Allow access to the member area of the Site and/or Services.  
Example: log in to your personal account (User Account), using your personal identifiers, including the use of the "Remember me" function.

## **3) Social media cookies**

The Site and/or Services may possibly allow you to share content on social networks. These Cookies in a unique and individual manner by each of the publishers of the social networks concerned. To discover the operating rules of each of these social network Cookies, it is imperative that you read each of the Cookie management policies used by these publishers. These policies are available on each of the social networks concerned by your needs.

## **4) Cookies issued by third parties**

Similarly, Cookies issued by third parties are subject to their own unique and individual privacy policies. We inform you of the purpose of the Cookies of which we are aware, as well as the means at your disposal to make choices with regard to these Cookies (acceptance or refusal). However, and here again, it is your responsibility to read each of the Cookie management policies used by these third parties. These policies are available on each of the sites of the third parties concerned.

## **B) Third-party applications integrated into the Site and/or Services**

There is a possibility that we may integrate into the Site and/or the Services, computer applications from third parties. These would allow you to share our content with other people or to inform these other people of your consultation or your opinion concerning content on the Site and/or the Services offered. These include, for example, the "Share" and "Like" buttons from social networks such as "Facebook", "Twitter", "LinkedIn", etc.

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The social network that provides this type of application button is then likely to identify you thanks to this one, even if you did not use this button when consulting the Site and/or the Services. This type of button can in fact allow the social network concerned to track your browsing on the Site and/or the Services, solely because the account you have with this social network was activated on your connection terminal (session open on your (computer, tablet or smartphone) during your browsing on the Site and/or the Services.

We have no means of controlling the process used by social networks to collect this information relating to your browsing on the Site and/or the Services, associated with the personal data concerning you which they already have.

We therefore recommend that you carefully consult the privacy policies of these social networks. These actions allow you to learn about the purposes of use, particularly advertising, of the browsing information that they can collect in this way.

These protection policies allow you to exercise your choices in an informed and enlightened manner with these social networks (personal usage settings). It is important to remember that each social network operates according to its own rules, you must repeat the same steps for each of the social networks on which you have an account.

### **C) Shared use of a connection terminal (computer, tablet or smartphone)**

If your connection terminal (computer, tablet or smartphone) is used by several people and/or has several browser software, it is possible that some of your choices regarding Cookies are not taken into account permanently. Either because a third party has modified the settings of your browser software, or because you have used another browser software. We are in no way able to prevent these external elements which remain under your full responsibility nor to guarantee the sustainability of the choices you initially expressed.

### **III) HOW DO I MANAGE MY COOKIES?**

Modern software allows you to manage your Cookies easily and efficiently.

It is important to remember that any personalized setting of your Cookie management is likely to modify your Internet browsing, but also your conditions of access to certain sites and/or services requiring the use of Cookies.

#### **A) Acceptance of Cookies:**

You give your consent (i) by clicking on the "OK" button on the information banner visible when you first connect to the Site and/or Services (ii) by agreeing to continue your navigation after this initial validation. This acceptance takes place when you choose to click on an element of the Site and/or Services (link, button, image, etc.) (iii) by choosing to go to another page of the Site and/or Services. Well, of course, you can choose to change this setting at any time in the technical settings pages of your browser software.

If you have previously activated the acceptance of the recording of Cookies from the Site and/or Services in your connection terminal (computer, tablet or smartphone), the Cookies integrated into the pages and content that you have consulted may be stored temporarily in a dedicated space of the latter. They will be readable there only by their issuer, and only for their duration of existence.

## **B) Refusal of Cookies:**

If you refuse the recording of Cookies in your connection terminal (computer, tablet or smartphone) or if you choose to delete those that are already recorded there, you will no longer be able to benefit from a certain number of functionalities that are nevertheless necessary to navigate in certain areas of the Site and/or Services. Example: accessing the Site and/or Services that would require having a personal identification protected by password. In such a case, we decline all responsibility for the consequences related to the limited, degraded or even impossible functioning of the Site and/or Services resulting from your refusal of Cookies or our inability to record or consult Cookies that are nevertheless imperatively necessary for the proper functioning of the Site and/or Services.

### **1) Configuring navigation software:**

You choose this personal configuration of your browser software. Thus, you can configure your browser software to allow Cookies to be saved punctually or permanently in your connection terminal (computer, tablet or smartphone) or to be systematically rejected. This choice can also be set in an individual and specific manner according to their particular issuer and your specific needs. Each Internet browser allows you to configure your Cookie management easily and efficiently.

To choose your personal configurations, here are some useful links for the main browsers Internet currently in use:

#### **Chrome:**

<https://support.google.com/chrome/answer/95647?hl=en&co=GENIE.Platform%3DDesktop>

#### **Firefox:**

<https://support.mozilla.org/en-US/kb/clear-cookies-and-site-data-firefox>

#### **Internet Explorer:**

<https://support.microsoft.com/en-us/windows/manage-cookies-in-microsoft-edge-view-allow-block-delete-and-use-168dab11-0753-043d-7c16-ede5947fc64d#:~:text=Delete%20all%20cookies.-Open%20Edge%20browser&text=Select%20Settings%20%3E%20Privacy%2C%20search%2C,and%20then%20select%20Clear%20now.>

#### **Safari:**

<https://support.apple.com/fr-fr/guide/safari/sfri11471/mac>

### **2) Cookies Information Platform:**

For a better understanding and control of Cookies of all origins, and not only those of our Site and/or Services present on your connection terminal (computer, tablet or smartphone), we invite you to consult the YourOnlineChoices site at this address: <https://www.youronlinechoices.com/>

This site is published by the European association EDAA (European Digital Advertising Alliance) which brings together professionals in digital advertising and will allow you to manage your Cookies precisely.